



# #MYOPPORTUNITY VIDEO

**Your story can help** create opportunities for other **young people**. Our Members of Congress need to hear from us, to increase funding for programs and pathways that work.

## Your Journey



Tell us about a program that helped you get to where you are now.

## Your Passion



Show us your unique spirit, wisdom, and insight.

## Keep it Real



Your authenticity is what makes this so powerful. This is about being YOU.

## YOUR STORY

Show policymakers how you were nurtured by a program that helped you unleash your potential. **It's a three-step approach.**

### THE SUGGESTED ARC

#### 1. My Life Now

**Lead with your success!** Share your first name, city and state. Then: How are you taking care of yourself and your community now? **Include your job title and/or student status.**

#### 2. My Life Before

Tell us about the barriers you faced when engaging with school and work. How did you feel about yourself, your community, your potential? **How did that change as a result of your involvement in the program(s)?**

#### 3. How I Got Here

**Include the full name of the program you participated in, and how it helped you.** What skills did you learn? What **opportunities** opened up for you? How did it change the way you see yourself and your potential?



## THE ASK

Remind others that they can help create opportunities for more young people. Please end your video with:

**“Congress,** give more young people access to the opportunities they need. <pause> I support the Reconnecting Youth Campaign. It's the right thing to do. It's the smart thing to do. Invest in Opportunity Youth. **We are ready!**”

**To submit your insight story:** upload it to YouTube from your phone and share the link with us at [bit.ly/my-opp](https://bit.ly/my-opp).



For help, please contact Caitlin Kawaguchi: [caitlink@sparkaction.org](mailto:caitlink@sparkaction.org) | [bit.ly/reconnect-youth](https://bit.ly/reconnect-youth)

## TIPS FOR SHARING YOUR INSIGHT STORY:

**PRACTICE:** Try it out a few times before you hit record. This will also help you keep it short (aim for 90 seconds).

**GET GOOD VIDEO:** Try to film in a well-lit space with an interesting but not distracting background.

**RECORD CLEAR SOUND:** Record your story in a quiet place, with minimal background noise.

**FOCUS ON THE POSITIVE:** You are powerful, and your journey and insights matter. Don't be afraid to show your energy, passion and personality.

Submit your insight  
story at:  
[bit.ly/my-opp](https://bit.ly/my-opp).



“ What people need to know about Opportunity Youth is that we are strong, we are brilliant, we persevere. Find a way to engage us in your spaces because we’re ready and willing and we know the difference it makes when we get support.”

- KIMBERLY PHAM  
PHILADELPHIA, PENNSYLVANIA  
FOUNDING MEMBER, OPPORTUNITY  
YOUTH UNITED



THE  
**RECONNECTING  
YOUTH CAMPAIGN**  
UNLEASHING LIMITLESS POTENTIAL



**Opportunity  
Youth United**