

# #ThumbsUp4Kids & the JJDP

September 7th, 2017 | JJDP Social Media Action Day

**September 7, 2017** marks the 43<sup>rd</sup> anniversary of the landmark Juvenile Justice and Delinquency Prevention Act (JJDP), which profoundly changed the way states approach juvenile justice, enabling much-needed reforms. The law is 10 years overdue for reauthorization. The U.S. House and Senate have each passed bipartisan bills to update the law—now it’s time for Congress to take the final step and get this done.

**Join the Act4JJ “Thumbs Up” social media activation on September 7, to show your support for bipartisan juvenile justice reform and encourage our Members of Congress to get this done.** We’re all eager for Congress to come together and make a positive difference for kids!

## Why this Activation:

**The JJDP protects kids and promotes safer communities. It represents an effective federal-state partnership and it must be reauthorized and fully funded.**

- The federal support provided by the JJDP is essential in ensuring that state juvenile justice programs provide young people with the supports they need for successful rehabilitation and reentry into their communities.
- Federal support helps states decrease the number of young people incarcerated for status offenses, keeps children out of adult facilities and “sight and sound” separated from adults, and tracks racial disparities across the system.
- The reauthorization strengthens current law and includes provisions that improve educational progress for children in custody, recognize the impact of trauma on adolescent development and strengthen incentives for states to adopt evidence-based practices. It calls on states to create policies that eliminate the use of dangerous practices such as restraints and isolation, and addresses the unique needs of girls in the system.

## Join the Activation! Three Actions to Take on September 7:

### 1. Take & Share a “Thumbs Up For Kids” Photo!

Show your support for the JJDP and for young people: take a quick, candid photo of you (and friends!) giving a thumbs up, and send it to legislators with the hashtag #ThumbsUp4Kids.

### On Twitter:

Upload your photo and tag key legislators in Congress using any of the following sample posts:

- TY @ChuckGrassley, @SenWhitehouse, @BobbyScott, @RepJasonLewis, and @VirginiaFoxx for caring about #jjdpamatters. #ThumbsUP4Kids
- .@senmajldr #jjdpamatters let’s get it done! #ThumbsUp4Kids



- Congress: You got this, come together on the #JJDPA this fall! Prioritize our kids. #ThumbsUp4Kids | [bit.ly/thumbsup4kids](http://bit.ly/thumbsup4kids)
- I stand with those working to pass the #JJDPA. Congress, are you with us? Here's my #ThumbsUp4Kids! #JJDPAmatters

### On Facebook:

Tag our champions and give them a thumbs up! FB handles: Sen. [Grassley](#), Sen. [Whitehouse](#), Rep. [Scott](#), Rep. [Lewis](#), Rep. [Foxx](#)

- For 43 years, the Juvenile Justice Delinquency and Prevention Act (JJDP A) has helped states build systems that protect kids and promote public safety. Congress, we know you can get this done this year. To our champions in Congress, especially [INSERT HANDLE] keep it up! #Thumbsup4Kids
- Join Act4jj and @cut\_50 for #ThumbsUp4Kids action day today! Congress is poised to make a positive difference for kids by passing the long-overdue reauthorization of the Juvenile Justice Delinquency and Prevention Act (JJDP A). Let your elected officials know you stand with 180+ national organizations calling for this bipartisan win. Let's get this done! Learn more: [bit.ly/thumbsup4kids](http://bit.ly/thumbsup4kids) #JJDPAmatters



## 2. Change Your Facebook Profile Picture to Include our Frame

Step 1: Go to [www.facebook.com/profilepicframes](http://www.facebook.com/profilepicframes).

Step 2: Search "justice" and scroll down until you see the "#Thumbsup4kids: Act4jj and #cut50 Action Day" frame. Or [click here](#) to to send a notification to your mobile device to use this camera effect.

Step 3: Click Use as Profile Picture to save.



Are you a Snapchat user? We created a filter for snapchat too. Use it, it's a snap!

Step 1: Take a thumbs up photo.

Step 2: Scroll to the right until you find the #ThumbsUp4Kids filter.

Step 3: Add filter to photo and add to your story.

## 3. Activate Your Friends and Networks

The week of August 28 and throughout September 7, please spread the word about this activation. Use our [Grid](#) of images and posts. A few sample images are included below. For more visit: <https://drive.google.com/drive/folders/0B1kp4g-CGKMMzIHaxYzTG9oSms>

